

DREAM 2018

Dancers Recruiting, Educating, And Motivating



Be Ready for Tomorrow—Focus on the Positive

**Arthur L. Johnson High School
Clark, NJ 07066**

05 May 2018

PROGRAM

KEYNOTE SPEAKERS

Mike Kellogg—Northridge CA



Michael began square dancing at the age of 21 and started calling almost immediately in 1983. Dancers today know him for his high energy, exuberant, and uplifting calling style; and his technical but "down to earth" teaching. It's hard not to have fun when you're dancing to Michael's lively presentation. During the 80s and 90s Michael called squares full time, traveling extensively throughout the U.S., Europe, and Japan. He has now reduced his traveling schedule and works full-time during the day as a systems analyst for Technicolor in Camarillo, California. He teaches beginner level thru C2 on a weekly basis and calls for special events on many weekends. Michael's travel is restricted mostly to weekends now, but he manages to do about two out-of-town events each month. In addition to these events he calls two to three weeks in Europe every year, and one week in Japan every other year. Michael has shared the calling

privileges for Tinseltown Squares in Los Angeles for the past eight years, teaching A2 and challenge programs, while Paul Waters teaches beginners and A1. If you're in West Hollywood on a Monday night be sure to look them up.

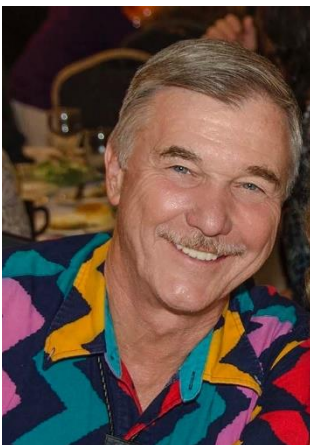
Betsy Gotta—North Brunswick NJ



Betsy has been square dancing since 1952 and calling since 1962. She calls all programs from Contra through C-3B and is an accredited Callerlab Caller Coach. Averaging over 200 dances/classes per year, Betsy has attended the last 57 consecutive National Square Dance conventions and called at the last 55 of them. She has called throughout the US and Canada as well as England, Germany & Sweden. Betsy also is the featured caller for instructional videos produced by Square Dance Videos Inc. and sold by Gottadance Videos, and has recorded for County Line, Desert Gold and Gold Rush Records. She has been a member of Callerlab since 1976 where she served 9 terms on the Board of Governors. She is the only person ever to have served on the Executive Committees of Callerlab, Roundalab, Contralab, ARTS-Dance, and Legacy. She was also General Chairman of the 1992 NJ State Convention, and square dance program chairman for the 2000 NSDC in Baltimore. In 2001, at the

IASDC Convention in Vancouver, Betsy received the Golden Boot Award, for her efforts to bridge the gap between gay and straight square dance clubs. In 2006, at the CALLERLAB Convention in Charlotte, Betsy received the Milestone Award, CALLERLAB's highest honor, for her numerous contributions to the square dance activity. At the 2012 National Square Dance Convention in Spokane, WA, Betsy was honored by the National Executive Committee for her support, devotion and calling at the National Square Dance Conventions. In 2016 she received the Gold Card Lifetime Membership award for her outstanding contributions to Callerlab.

Roy Gotta—North Brunswick NJ



Roy started Square Dancing in 1972 while still a student at Rutgers University. He was so impressed with the teacher that he married her in 1974. He and Betsy began Round Dancing in 1975 and began teaching Round Dancing in 1978. Roy currently cues and teaches through phase IV. Roy has 3 round dance clubs, through phase 4, and is the club cuer for the Rutgers Promenaders. Guest appearances are usually with his wife Betsy (traveling as a caller/cuer team) but he also does guest cueing appearances by himself. Roy joined Roundalab in 1984 and has served on the Board of Directors and Executive Committee. He was General Chairman from 2014 – 2015. He has attended 37 National Square Dance Conventions, cueing at many of them. With his wife Betsy, he is a member of Callerlab, Roundalab, ARTS-Dance, Contralab, Square Dance Council of NJ, and Callers Council of NJ. In 1992 He and Betsy were General Chairman of the NJ State Square and Round Dance Convention. In 2014 Roy was the round dance program chairman for the Canadian National Square & Round Dance Convention in Ottawa, Ontario. Dances that Roy & Betsy have choreographed

include "Thank God for Kids", "Walking My Baby Back Home", "Love Is..."(Roundalab ROQ), "Send for Me", "A Summer Song", "All Over the World"(Roundalab ROQ), "Rose of San Antone", "How Do You Do It", "You Beat Me To The Punch", "My Love Twostep", "I'm Into Something Good", "Rt 66 Jive", and "Do You Believe In Magic" (Roundalab ROQ).

WORKSHOPS

Workshop 1: Talking “Up” Square Dancing Roy Gotta and Mike Kellogg

Session 1: Auditorium

- When talking to friends or colleagues:
 - It’s all about Fun
 - Don’t be negative
 - Music
 - Exercise
 - “Classes”
- Elevator Pitch:
 - What is it?
- What to say if you are interviewed:
 - Be positive
 - People from all walks of life
 - Don’t talk about the good old days
 - Senior activity
 - Couples activity
 - 2 – 3 miles
 - Special events
- How and when to speak up:
 - With friends and colleagues
 - With strangers

Workshop 2: How Can Dancers and Clubs Help Support New Callers Mary Moody, Dave Whelan, Kathy Keener, and Nancy Ammons

Session 1: Classroom

Where would square dancing be if there were no new area square dance callers? In the past few years we have seen callers retire, move away, or—sadly—pass on. Calling is a profession and talent that takes years to learn the myriad of skills necessary to be successful. Some clubs seem to know how to recruit new ‘baby’ callers or encourage those who are learning, but at the same time clubs need to support their program of dancing. Come hear about the challenges and successes of growing new callers from the square dance club’s point of view. Panelist will discuss the ways their club has used to grow new callers, and the pros and cons they have encountered. Questions and discussion are highly encouraged.

Workshop 3: Dance Styling and Etiquette Howard Richman

Session 1: Gym

- Couples ‘versus’ Singles
- Mixing up the floor: Dancers pre-booking squares
- The difficult question: Would you like a breath mint?
- What men don’t like: the crushing ‘Swinging Elbow’
- What women don’t like: squeezing hands and thumbs and the ‘Too Friendly’ Yellow Rock
- What the caller doesn’t like: Music starts...and so do the substitutions; individual dancers making demands; the ‘C2’ Allemande left at MS/Plus
- What no one likes: being pushed
- ECMA—Emergency Call for Medical Aid

WORKSHOPS

Workshop 4: Retaining Your Dancers and the Social Aspects of Square Dancing (Beyond the Dance Floor)

Session 2: Auditorium

Jeff Bell, Cindy Whelan, and Larry Bugal

One of the biggest issues facing our square dance clubs is retention of current and new members. After weeks of classes, many students do not return to the dance floor...many express a lack of confidence, other forget too much after the summer break, and from others we hear 'it was fun BUT...' Many clubs find that seasoned dancers drift away and no longer dance. Perhaps we have forgotten that we are not only a dance clubs but social clubs—and we should plan activities that cultivate both. The panel and audience will discuss several top reasons new dancers do not continue, and share experiences and stories of success to encourage other clubs to retain dancers both on and off the dance floor. Questions and discussion—especially sharing ideas—are highly encouraged.

Workshop 5: To Graduate or Not: Alternatives and Solutions

Session 2: Classroom

Nancy and Vic Ammons

Round table discussion of how clubs handle graduation of student dancers.

- What are some best practices that clubs have employed to ensure dancers are ready and able to have a good experience when they are thrust out of the cocoon of a class in the wild world of square dancing?
- What have clubs found to be effective – or NOT effective – when their students are not truly ready to dance MS on their own?
- How have Plus clubs been able to transition their class members through a long process from MS classes, through Plus lessons to ultimately become Plus dancers and members of the host club?

Workshop 6: Promoting Your Club on the Internet and with Social Media

Sessions 2-3: Room 33

Kian Kho and John Hill

- Understand the options for hosting a Web site
- Learn about the advantages of using a Content Management System (CMS) for Websites
- Get better understanding of using the most popular CMS called Wordpress
- Learn about options for selecting “theme” for Wordpress
- Learn to incorporate “plugin” in Wordpress
- Hands on experience with using Wordpress
- Understand the Google Analytics information for your Website
- Learn how to expand on-line presence by utilizing social media apps
- Understand the options for different social media platforms
- Learn how to create a Facebook “Page” and “Group”
- Learn how to post messages on Facebook
- Learn how to post messages on Twitter
- Learn how to post messages on Instagram
- Learn how to post video file on Youtube
- Learn how to use Meetup to publicize classes and events

WORKSHOPS

Workshop 7: DBD is *NOT* Dancing by Gender **Betsy Gotta and Mike Kellogg**

Session 2: Gym

- Each call has been defined as thoroughly as possible by the CALLERLAB Definitions Committee.
- When teaching a class, Callers interpret the CALLERLAB definitions to the new dancers.
- Dancing by definition is not only taking the side or part you are not used to.
- Dancers need to understand the modifications to the calls which are allowed and apply them to the current situation.
- Dancers need to know which calls should start with the right hand from a wave and which calls start with the hand which is joined between each center and their nearest end.
- What common call is defined with leaders and trailers instead of centers and ends?
- What is the “Facing Couples Rule”? What is the “Ocean Wave Rule? How are they be applied?
- When can the caller use a fraction of the call?

Workshop 8: The Art of Angeling **Rich Moody, Anthony Casale, and Joanna Lieuallen**

Session 3: Auditorium

Square Dance Angels are critical to the success and the growth of our Square Dance Clubs. Square Dance Angels, however, are more than just experienced dancers. Square Dance Angels are the first impression that a new dancer will have of our Square Dance Clubs. Come explore “The Art of Angeling” as we discuss:

- Who is a Square Dance Angel? Can you recognize them on the Square Dance Floor?
- The qualities and characteristics of a Square Dance Angel.
 - Advice for Men
 - Advice for Women
- Guidelines for Class Angels.
- Recruiting Square Dance Angels.
- How does a Class Coordinator “Deal with the Angels”?

Questions and comments from the audience are welcomed and encouraged.

Workshop 9: Enticing Club Members to Become Leaders **Bev Yackel**

Session 3: Classroom

- How to create a:
 - list of the positions/committees/officers in your club
 - list of duties for each position in your club
 - questionnaire for club members
- How to advertise your vacancies

Workshop 10: Going Solo on the Dance Floor **Helen Jacobson, Betsy Gotta, and Elaine Hart**

Session 3: Gym

- Square Dancing: a single’s or couple’s activity?
- Everyone is a Solo Dancer at some point:
- What can a solo dancer do at a dance?
 - Learn to dance both parts! (dance exercise in this session)
- What can a solo dancer do in his/her club?
- Rotation Systems for Solo Dancers – Busy Bees rotation system
- What about special clubs for Solo Dancers?

PRESENTERS

Nancy and Vic Ammons

Vic and Nancy Ammons started square dance lessons in 1994 as a shared 25th anniversary gift. They completed Plus lessons in 9 months under the tutelage of the late Wilson Hoff. They have been members of Bee Sharps since then, and have enjoyed serving in several positions with Bee Sharps and the NNJSDA, including currently as Presidents. They were members of Mountain Squares and also enjoy round dancing.

Jeff Bell

Jeff Bell and his partner Jean Agostinelli-Bell have been dancing for four years and graduated Plus two years ago. They are members of Hunterdon Flutterwheels. Together, they have served as NNJSDA Delegate, First Vice President and President. Jeff and Jean participate in many raids, demos, and are class angels.

Larry Bugal

Larry originally began dancing in the early 80s and rejoined the activity in 2008. He is a member of Rutgers Promenaders, M R Squares, Bee Sharps, and Y Squares. His frequent dance partner is Ellen Ward. Larry has served as the Rutgers Promenaders Delegate to the NNJSDA for 8 years and has served as NNJSDA Trustee/Advisor for six years. Larry participates in many raids, demos, and is a class angel.

Anthony Casale

Anthony has been square dancing since 2010, with his partner Carol. They dance Mainstream and Plus, and are members of Hunterdon Flutterwheels, Belles & Beaux, Reelers, and Garden State Campers. He serves as Hunterdon Flutterwheels Co- Vice President and Co-Class Coordinator and has participated in numerous demos as a caller or a dancer. Anthony has been calling since 2013, and is a member of Callers Council of NJ, Callerlab, and the Delaware Valley Callers Association.

Elaine Hart

Elaine began dancing in 1985 with the Princeton Squares. She served as President, Vice President, Treasurer, Refreshment Coordinator, and Class Coordinator. She is currently a member of MR Squares, Busy Bees, Dixie Derbies, Liberty Squares, and Y Nots. In the past, she has also belonged to Buckaroos, Marionettes, Masqueraders, and Roving Squares, which was a square dance camping club. She served in many leadership positions in these clubs.

John Hill

John has 40+ years experience in software development and managing software projects. He developed and launched the NNJSDA's new website. He is now retired and enjoys square dancing with his wife, Lacey, and spending time with his first grandson. John has been square dancing for four years and belongs to several Mainstream and Plus clubs. He has held various club positions in those clubs.

Helen Jacobson

Helen is a member of the Reelers. She is a Past President and has chaired several Reelers committees. She is also the Atlantic East Regional Director of the Single Square Dancers of the United States of America (SSDUSA). She also enjoys traditional squares and Zydeco dancing.

Kathy Keener

Kathy Keener has been a member of Lakeland Squares for 40 years. In that time, she has served as President, Co-President, Vice President, Assistant Treasurer, and Class Coordinator. As President, she pioneered the Between the Tips concept. She has square danced in Canada and Japan and at several national conventions. Square dancing is her favorite avocation and exercise regimen.

Kian Kho

Kian Lam Kho has been dancing with his husband Warren Livesley at Times Squares since 1989. Kian was a software developer for more than 25 years and created the Website for Times Squares. His responsibilities at Times Squares now include maintaining the Web site system and coordinating social media activities.

PRESENTERS

Joanna Lieuallen

Joanna was introduced to square dancing in grade school gym class...she was smitten. College at the University of Maryland College Park provided the next opportunity to dance square. After marrying and having children there never seemed to be time to return to the activity. Once the children were grown, and being a Branchburg resident, Joanna attended Mainstream lessons at Bee Sharps. Enjoying it immensely and wanting more, when she learned that another club, the Flutterwheels in Hunterdon County, was also having lessons, she attended them as well. Joanna, along with fellow Flutterwheels Mainstream graduates Joe Kwiatek and Donna Besignano, took Plus lessons the following year at both Bee Sharps and Flutterwheels. Joanna and her partner, Mac MacDonald, joined the Flutterwheels and after several years of membership, she took over duties as Secretary of the club in 2012 and was then elected 3rd Vice President in 2016, with responsibilities for membership and assisting the 2nd Vice Presidents with class coordination efforts as needed. Joanna has been angeling for many years and enjoys meeting and sharing her love of square dancing with new students. Having learned to dance both positions, she fills in wherever the balance of dancers dictates. Joanna finds angeling an opportunity to help make class a place where new dancers feel welcome and accepted and most of all, a place where they have fun.

Mary and Rich Moody

Rich's introduction to barn dancing began in 7th and 8th Grade Gym Class and continued through high school. Mary Moody began barn dancing when she was in high school at the local Grange, in Meyersville, NJ. Both continued to barn dance, especially after they began dating Mary and Rich began modern western square dancing after they were married and living in Newton, MA. Years later, when Mary and Rich returned to North Jersey, they found Hix and Chix Square Dance Club. Dick Pasvolsky was the caller and would have dinner with the Moodys at their home before each Class Lesson. Mary and Rich continued to dance but left square dancing when their family grew to four children--but rejoined square dancing again in 2008. On Mary's 60th Birthday, their children rented Echo Hill Lodge, hired a caller, and surprised Rich and Mary with a Square Dance. Can you picture Echo Hill Lodge with a roaring fire and square dancing with friends and family? Rich and Mary joined the Flutterwheels and continue to call the Flutterwheels home. Rich has been the Flutterwheels' Mainstream Class Assistant Coordinator/Coordinator for the last seven years. Mary began to learn square dance calling in in 2011 and has been instrumental in the various workshops sponsored by the Hunterdon Flutterwheels.

Howard Richman

Howard began his training in dance with classes in ballet and jazz at the Alvin Ailey, Steps, and Broadway Dance studios. Howard then began calling Square Dances and teaching Western Dance in 1989. He attended numerous classes and seminars with CallerLab, CCNJ and the GCA organizations. He has choreographed for numerous performance groups including the New York Silver Spurs, The Times Squares Dancers, and New Jersey's Red Rose. Howard has many professional appearances outside of square dancing, including choreographer and performer in "Susannah" at the Metropolitan Opera in 1999 and the Geneva opera in 2000, choreographer for "Soil" at Chelsea Studios in 2002, and as square dance caller in Balanchine's "Square Dance" at the New York City ballet in 2005. Howard also teaches Line Dancing, Virginia Reels, Mixers and East Coast Swing, West Coast Swing, Two-Step, Partner Dances, and Western Waltz. Howard calls and teaches for over 30 square dance clubs in the tri-state area and has called in England, France, Switzerland, Holland, Norway and toured Germany. He has instructed and dance hosts for Norwegian and Holland America Cruise lines since 2005. Parlour Productions is Howard's theatre company where he produces yearly theatrical events benefiting local organizations.

Cindy and Dave Whalen

Cindy and Dave are members of the Reelers. They have been dancing for 5 years since their Plus graduation in 2013. In that time, they served as Vice President for two years, and are currently in their second term as Presidents. They can often be seen on the dance floor in raids, demos, and angeling for classes

Beverly Yackel

Bev and her husband Richard graduated Plus lessons in 2005. They are members of Middletown Ramblers and are currently serving as Presidents. Rich is on the Publicity Committee and Bev is Class Coordinator; both have served in several positions over the years. Bev authored the "History of the Middletown Ramblers Square Dance Club" in 2013. In 2015, Middletown Ramblers celebrated their 45th anniversary.

ACKNOWLEDGMENTS

The NNJSDA thanks the DREAM 2018 Committee for their volunteer efforts.

Donna Poyer and Greg Kushla (Co-Chairs)
Georgi and Rich Flandera (Registrars)
Jean Agostinelli (Treasurer)
Francine Leschnower (Assistant Treasurer)
Nancy and Vic Ammons
Jeff Bell

Betsy and Roy Gotta
John and Lacey Hill
Mike Kellogg
Kian Kho
Warren Livesley
Dick and Shirley White

SPECIAL THANKS

Special thanks to the volunteers who organized the fun dangle and button activities.

Lacey Hill—'Shrinky Dink' materials
Hillary Hill—supervising the Make and Take station
Warren Livesley/Times Squares—Button Making machine

EXTRAORDINARY THANKS

We are extremely grateful to Mike Kellogg and Betsy and Roy Gotta. Not only were they our Keynote Speakers, giving us tools to spread the upbeat message of square dancing fun, but they shared their skills in various workshops, and came back to put on a fantastic dance for the attendees. In addition, Betsy and Roy graciously hosted Mike so he could join us from California...and Roy also sounded the gym. Betsy and Roy tirelessly give so much to our activity...just check out their bios. THANK YOU!

FINANCIAL SUPPORT

The DREAM 2018 Committee is grateful for significant financial support and educational grants from:



ARTS-Dance (Alliance of Round, Traditional, and Square Dance)



CCNJ (Callers Council of NJ)



NNJSDA (Northern New Jersey Square Dance Association)



64th NSDC (National Square Dance Convention)

...and Dancers like YOU!